



National Secretariat
on Citizenship Income

Ministry of
Social Development and
Fight Against Hunger



Federative Republic of Brazil



Bolsa Família - “Family Grant Program”

The Brazilian experience in conditional cash transfer programs

Antonio Carlos R. de Oliveira Junior

Johannesburg – South Africa, October 9-10, 2006



Brazil: a general view

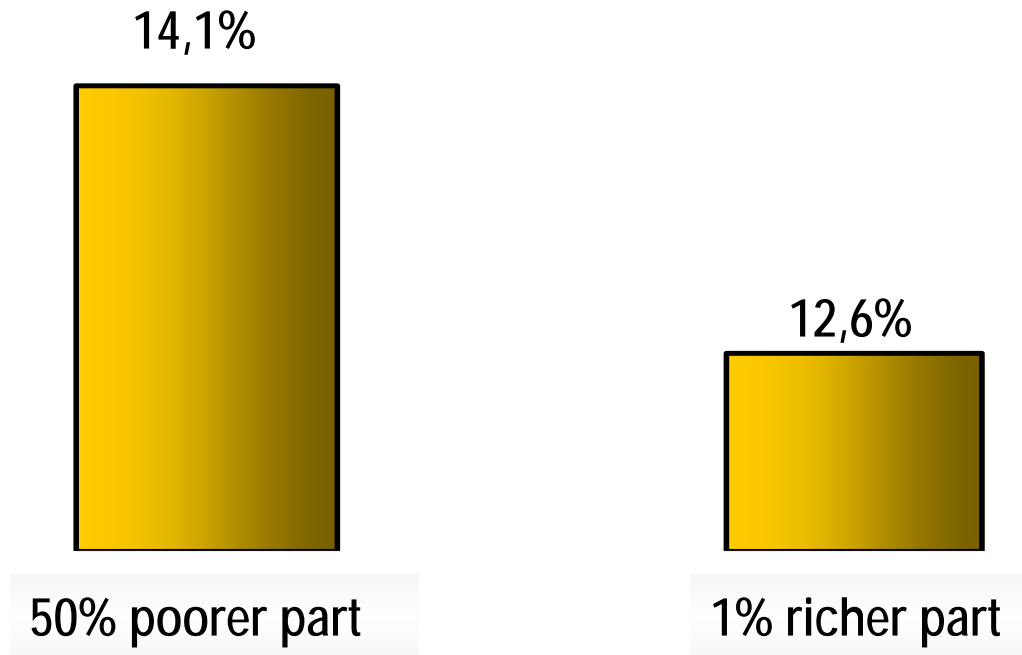


- 184,2 million Population
- 8,5 million km² Area
- Federative country, 26 States, 01 Federal District and 5.564 municipalities
- GDP 2005 – R\$ 1.938 bi / U\$ 969 bi
- GDP 2005 Per Capita – R\$ 10.520 / U\$ 5.260
- Poor population 11,1 million of families (27,9% of the population) – National Research for Sample of House holds 2004



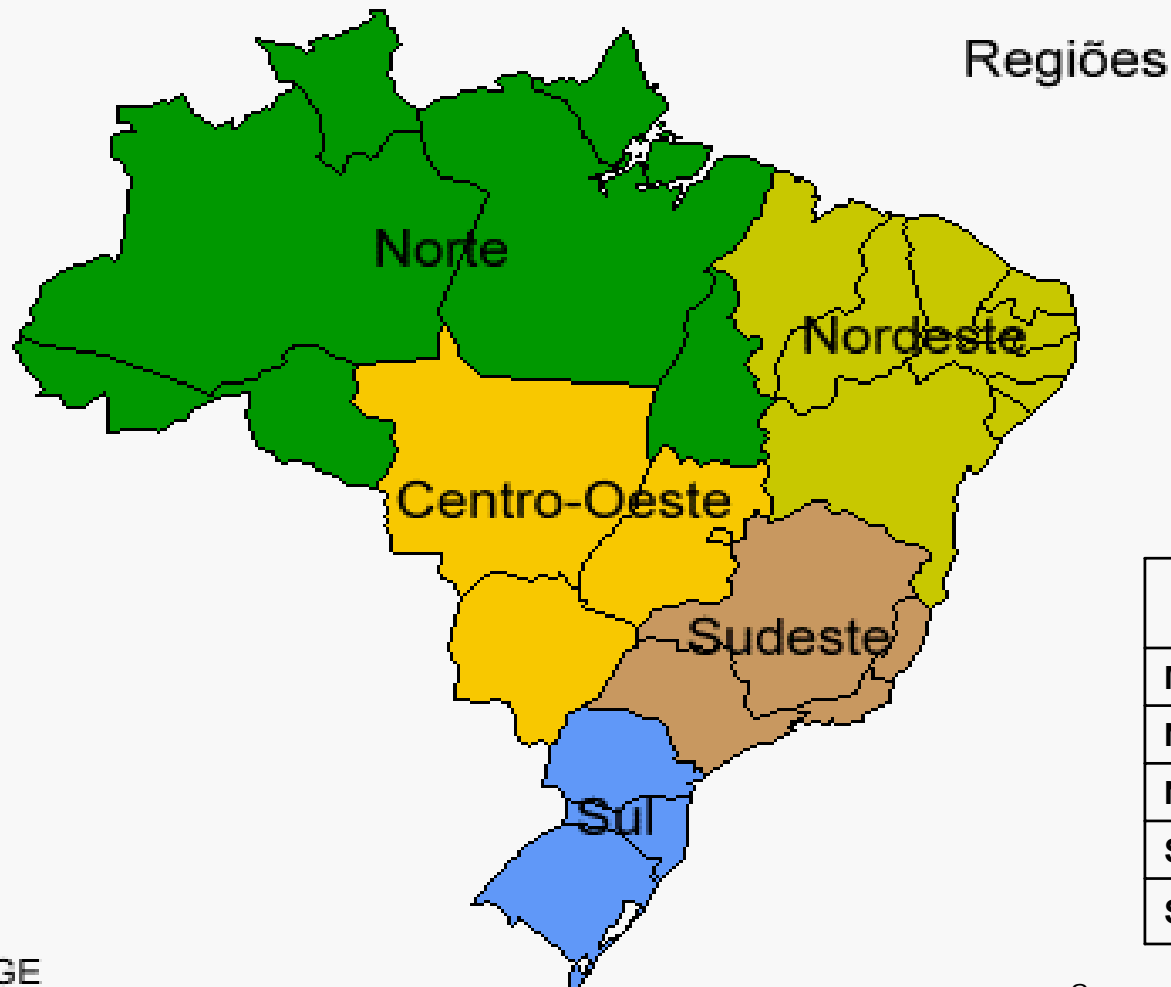
Income Inequality

Income Distribution of the 50% poorer part of the population and of the 1% richer part of the population, in relation to the total of income





Brazil: Geographical Regions



Distribution

Region	Publish Target
Middle west	5,38%
Northeast	49,53%
North	9,76%
South east	26,98%
South	8,35%

Fonte: IBGE

Source: IBGE/Census 2000 – PNAD 2004



Description - Transference of Income

- ✓ 1995: Pioneer experiences of Campinas and in the Federal District with conditional cash transfer programs.
- ✓ 1996: Child Labour Eradication Program (PETI)
- ✓ 1998: Guaranteed Minimum Income National National program (Ministry of Education – MEC)
- ✓ 2001: Bolsa Escola (“School Grant”), Bolsa Alimentação (“Food Grant”) – Cadastro Único (Single Registry System)
- ✓ 2002: Auxílio Gás (“Cooking Gas Grant”)
- ✓ 2003: Cartão Alimentação (“Food Card”)



Bolsa Família Program

- ✓ Created in October, 2003 – MP (Measure) nº 132, 10/20/2003 – Law nº 10.836, 01/09/2003
- ✓ Cooperated and coordinated strategy among the federative entities for the fight against poverty, the promotion of the social inclusion and the support to the families in situation vulnerability.
- ✓ Serves the families that are below the poverty line, unifying the remaining programs:
 - Bolsa Escola (School Grant)
 - Bolsa Alimentação (Food Grant)
 - Cartão Alimentação (Food Card)
 - Auxílio Gás (Cooking Gas Grant)

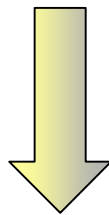


Bolsa Família Program

Income
Transfer



- ✓ focused
- ✓ conditioned
- ✓ Free use



Immediate poverty relief (income)
Rupture of the poverty intergenerational cycle (conditinalities)
Family development (complementary actions)



Characteristics

- ✓ National Coverage – 100% of municipalities
- ✓ Focus on the family
- ✓ Benefit given preferably to the woman
- ✓ Direct payment to the family (magnetic card)
- ✓ Autonomy in the use of the resource



Characteristics

- ✓ Family commitment to health and education
- ✓ Integration with state and municipal programs
- ✓ Participation of the society
- ✓ Monitoring and fiscalization
- ✓ Decentralized and intersectorial management

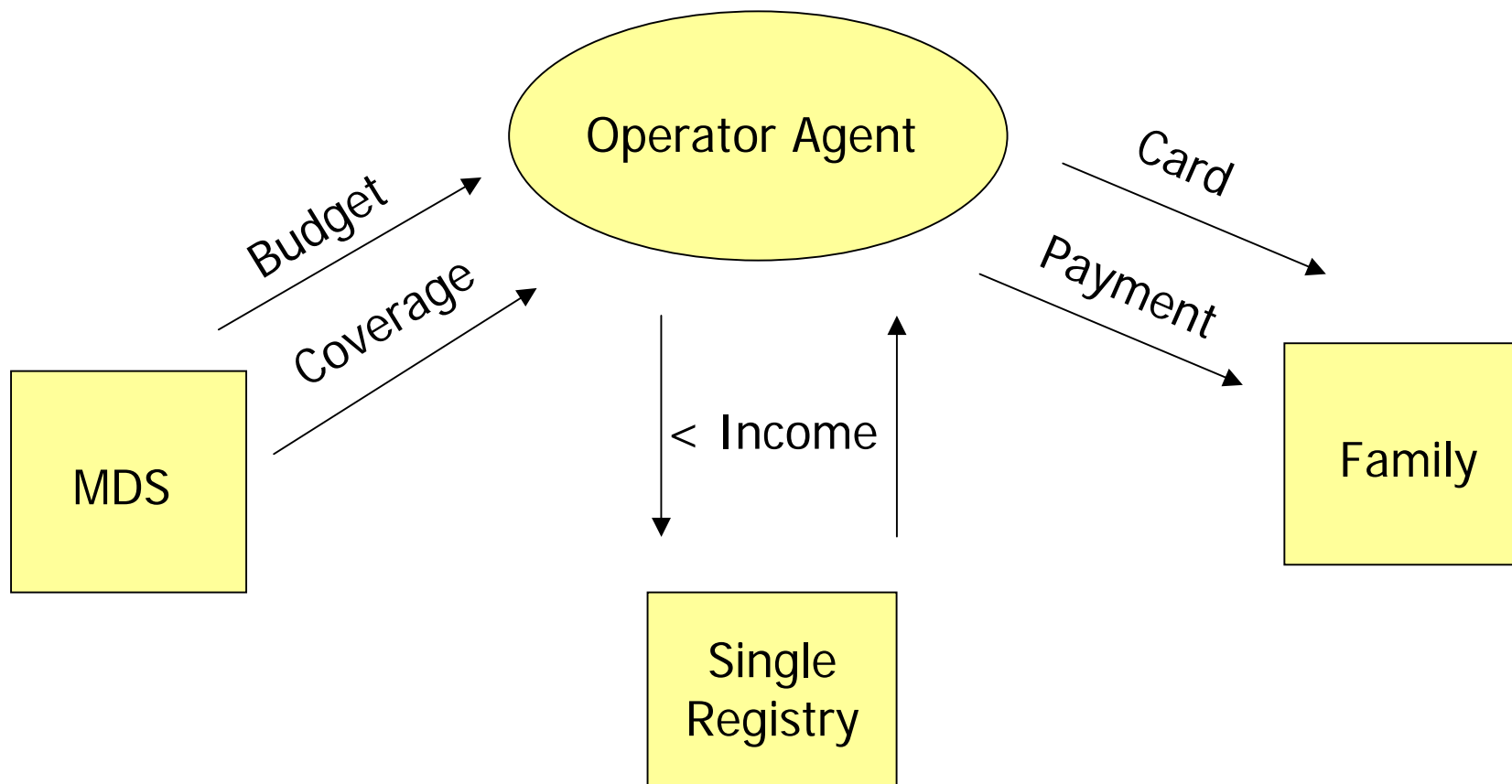


Elegibility criteria

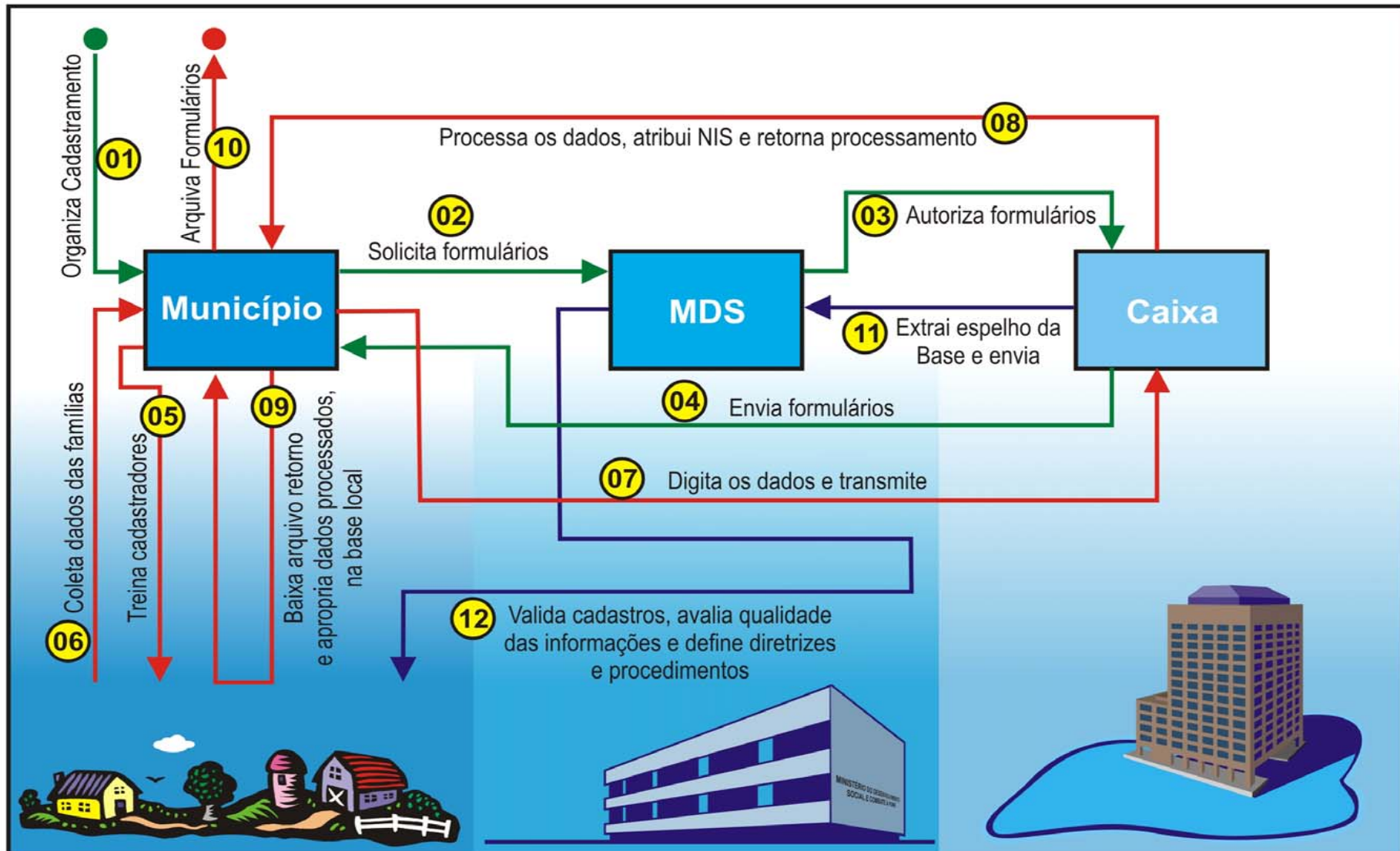
Family Situation	<i>per capita monthly income</i>	Number of children /adolescents / pregnant women and suckling mothers	Quantity and type of benefits	Value of the benefit (in R\$/U\$)
Poverty	R\$ 60,01 to R\$ 120,00 (U\$ 30,00 to U\$ 60,00)	1 member	(1) Variable	15,00 (7,50)
		2 members	(2) Variable	30,00 (15,00)
		3 or + members	(3) Variable	45,00 (22,50)
Extreme Poverty	Till R\$ 60,00 (U\$ 30,00)	Non existent	Basic	50,00 (25,00)
		1 member	Basic + (1) Variable	65,00 (32,50)
		2 members	Basic + (2) Variable	80,00 (40,00)
		3 or + members	Basic + (3) Variable	95,00 (47,50)



Management Flux



Fluxo de gestão





Fluxo de gestão

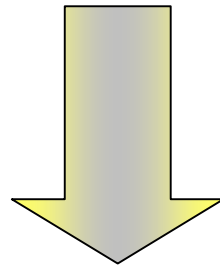
- 1 – registry organization
- 2 – form solicitation
- 3 – form authorization
- 4 – form sending
- 5 – registerer training
- 6 – family data collection
- 7 – data typing and transmission
- 8 – data processing, NIS, processing return
- 9 – download file return and store processed data at local database
- 10 – file forms
- 11 – “espelho” extraction from database and sending
- 12 – registry validation, information quality assessment and rules and procedures definition



Conditionality

Family counterpart

Access to the health, education and
social assistance services as
citizenship rights



Monitoring of the conditionalities in order to identify
situations of greater social vulnerability and to
guide the public power actions



Conditionality

Health and nutrition monitoring: for pregnant women and children aged 0 to 7

School attendance above 85% for children and adolescents aged 6 to 15

Social and educational activities: for children in risk of child labour (PETI)

Responsibilities: Bolsa Família managers in association with the Secretariats on Education and Health



Bolsa Família Program Evolution

Coverage Goal/Financial Resources

YEAR	BENEFICIARY FAMILIES	FINANCIAL RESOURCES (R\$/U\$)
2003	3.6 million	3.2 billion – 1.60 billion
2004	6.6 million	5.5 billion – 2.75 billion
2005	8.7 million	6.8 bilhões – 3.40 billion
2006	11.1 million	5.7 billion – 2.85 billion (till September)

The resources used for the program represent 0.3% of the annual GDP.



Coverage September/2006



5.564 municipalities

U\$ 339.049.154,50

Average Value: U\$ 30,78



**11.017.689 families
(100% of coverage)**



Thank you for the attention



bolsa.familia@mds.gov.br

cadastrounico.@mds.gov.br

www.mds.gov.br



Contact: antonio.junior@mds.gov.br